

CONNECTING TORONTO WITH CARE

2016/2017 ANNUAL REPORT

Alzheimer Society
TORONTO

MESSAGE FROM CATHY



Toronto life is busy. It's easy to get swept away in the hustle, and before you know it, tomorrow has become next week, next month...and then a year has passed. But it's important to pause and remember what really matters. I've seen first-hand what's truly valuable in this life, and it's not hours at work or money in the bank; it's small moments with loved ones, belly laughs, and sharing a memory with a friend. It's about connection.

"Alzheimer Society of Toronto is extending support and increasing our reach into smaller communities."

I know this because I've watched three of my grandparents live with dementia, and every day I see how the disease impacts the lives of other families. Our connections are precious. Now is the time for us to pause and look around: the number of Torontonians impacted by Alzheimer's disease and other dementias is growing relentlessly. In response, Alzheimer Society of Toronto (AST) is extending support and increasing our reach into smaller communities. In 2016-2017, AST expanded many of our programs, and increased accessibility by offering services at more than 20 locations across the city—connecting with care to you in your community. While we know there is still much work to be done, we wish to offer our sincere and heartfelt thanks to the heroes who helped us make a difference over the past year. And to you, our clients, thank you for sharing your dementia journey with us. It is a true privilege to walk with you.

VISION

A world without Alzheimer's disease and other dementias.

MISSION

To alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

VALUES

Collaboration
Accountability
Respect
Excellence

DONOR IMPACT

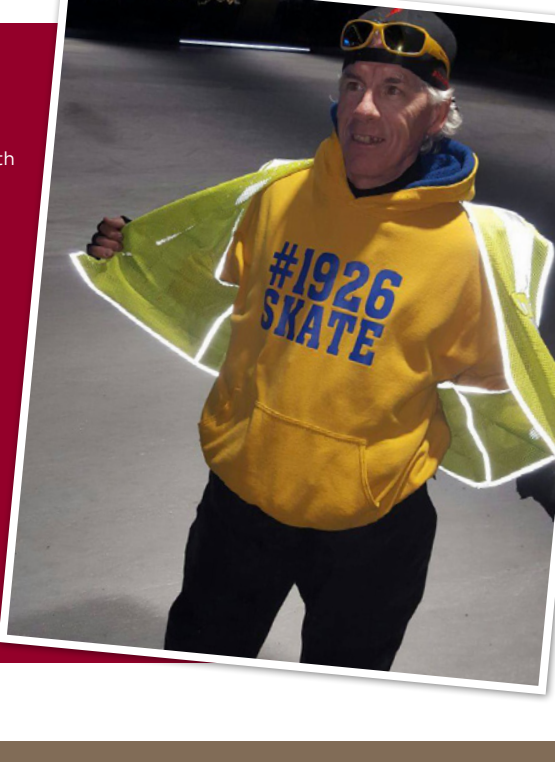
Steve's Skate

Steve's Skate is an annual skating event which takes place at Nathan Phillips Square on December 15. Steve steps on the ice at midnight on December 15th and skates for 19 hours and 26 minutes in honour of his mother's birthday: December 15, 1926. December 2016 marked Steve's 4th annual skate, raising \$9,963. Cumulatively since 2013, he has raised \$17,782.



The Carswell Family Foundation

Thanks to the generosity of Allan Carswell and the Carswell Family Foundation, 175 PSW students and recent graduates will receive training through our Dementia Care Training Program free of charge. The Carswell Foundation's gift of \$120,000 allows PSWs to become the next generation of front-line healthcare professionals championing client-centred care.

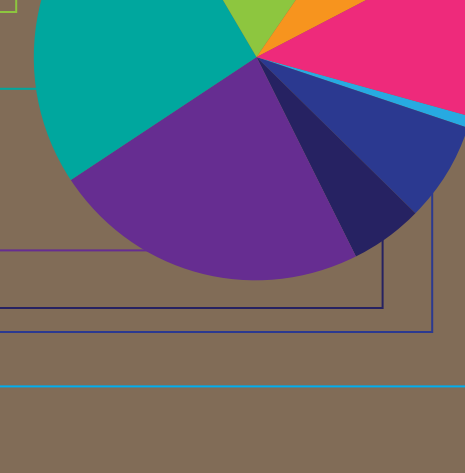


STATEMENT OF OPERATION

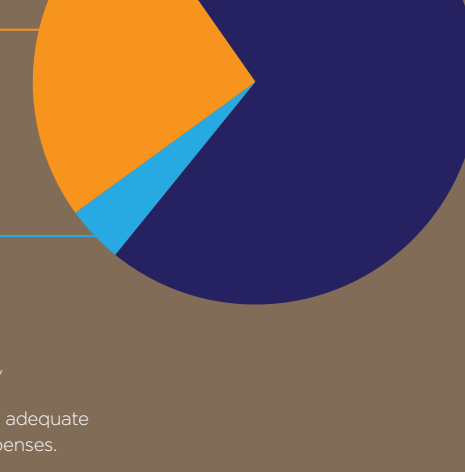
FOR 12 MONTH PERIOD ENDED MARCH 31, 2017

(IN DOLLARS)

REVENUE	2016	2017
Individual giving and direct marketing	824,881	688,974
Bequests	46,543	452,523
Corporate giving	1,030,674	1,038,877
Events	1,414,172	1,495,480
Total support from the public	3,316,270	3,675,854
Government health programs	1,334,113	1,334,113
Partner charities	307,129	300,000
Literature & seminars	187,465	416,519
Investment and other income	252,889	37,831
Total revenues	5,397,866	5,764,317



EXPENSES	2016	2017
Total program and services	4,225,852	4,057,260
Fundraising	1,423,553	1,438,299
Administration	231,220	232,613
Total expenses	5,880,625	5,728,172



Excess of revenue over expenses (482,759) 36,145

Good Works Index for the year was 74.0%

Complete audited financial statements are available at www.alz.to/about-us/reports/

The Board of Directors of the Alzheimer Society of Toronto has a policy that ensures adequate reserve funds are available to provide for at least six months of normal operating expenses.

FUNDRAISING + EVENTS 2016-2017 HIGHLIGHTS

MEMORY BALL RAISES \$100K

- Presented by Feature Foods, for the 6th year
- 650 attendees
- \$100,000 raised



GOLF 2 REMEMBER CELEBRATED YEAR FIVE

- Since 2012, this yearly fundraiser has raised \$35,331
- Thank you: Tara Morse, Betsy Sumner and Jane Simard



WALK FOR MEMORIES

- 197 teams
- 1401 walkers
- \$617,000 raised



WALK FOR ALZHEIMER'S

- 3 locations across Toronto – Etienne Brule Park in Etobicoke; G.Ross Lord Park in North York and Christie Pitts Park in downtown Toronto
- 358 walkers who raised \$82,194



UNFORGETTABLE EVENING CELEBRATED 11 YEARS

Thank you to our sponsors and everyone who made this year's gala a success

400 people attended

Event raised more than **\$430K**

Event has raised more than **\$3.5M** since year 1

Gold Sponsors:

- The Andrea Family
- Alice & Grant Burton
- Deloitte
- RBC

Trailblazer Sponsor:

- BMO

Cocktail Reception Sponsor:

- PwC

Corporate Sponsors:

- Alzheimer Society of Canada
- Alzheimer Society of Ontario
- Canadian Tire
- Colliers International

Donors:

- Dentons
- Equitable Bank
- Les Dakens
- Guardian Capital Group
- KPMG
- Manulife
- Medisys Executive Health
- One Kenton Place
- Osler, Hoskin & Harcourt LLP
- Oxford Properties
- Riocan
- Sunnybrook Foundation
- Toronto Memory Program

Personal Sponsors:

- Toronto General & Western Hospital Foundation
- Woodcliffe Landmark Properties
- Anonymous
- Mike French & Luisa Torelli
- Michael King
- Jeff & Sue Heath
- Robert & Catherine Hull
- Jane Kinney & Christian Bode
- Christina Kramer

Silver Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- The Andrea Family
- Alice & Grant Burton
- Deloitte
- RBC

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

Platinum Sponsors:

- Ernst & Young
- Scotiabank
- TD Bank Group
- Weston Brain Institute

An increase of 76% year/year

An increase of 15%

number of volunteers

5523

number of volunteer hours

With your help, we can continue to build a better tomorrow for Torontonians living with dementia, and their families and caregivers.

Alzheimer Society
TORONTO

20 Eglinton Avenue West, 16th Floor
Toronto, ON M4R 1K8
416-322-6560

Email Address: write@alz.to

www.alz.to

[@AlzheimerToronto](https://www.facebook.com/AlzheimerToronto) [@AlzToronto](https://www.twitter.com/AlzToronto) [@alz_to_paro](https://www.instagram.com/alz_to_paro)

[Alzheimer Society of Toronto](https://www.youtube.com/AlzheimerSocietyofToronto) [Alzheimer Society of Toronto](https://www.linkedin.com/AlzheimerSocietyofToronto)

4118 people participated in support groups and education sessions

4590 clients were connected to care services

10,852 PEOPLE WERE EDUCATED

709 public education sessions
1,312 professionals completed certificate programs
1,538 people educated online

THE TAMIL GROUP GREW

The yearly Tamil support group in Scarborough doubled in size and grew into an ongoing monthly support group

