

Alzheimer *Society*
TORONTO

2017-
2018
Annual
Report

alz.to



“It was so wonderful to have your call today and to help out with so many great resources for my Dad! I appreciate that you’re keeping in touch with us and continuing to help!”

A Message from our CEO

Scott Russell

The time for change is now.

You are invited to be part of a revolution in the care and supports available to people living with dementia and their caregivers – a movement to transform the health system.

Together, let’s build an integrated health system that delivers personally tailored services for clients everywhere you look. Caregivers and people living with dementia deserve an enhanced end-to-end experience across the life course of this disease.

Because of you we will not stop.

You want to make a difference in the lives of people with dementia and find solutions that work. You told us we need to engage every single person who calls our number or knocks on our door and

make sure they know that the Alzheimer Society is here, to support, in whatever way they need.

You’ve challenged us to be culturally competent, improve service delivery in diverse languages and break down the barriers to equitable health services. And you hold us accountable to use every donor dollar in a way that supports the education, compassion and commitment to making Toronto a model for how communities can thrive with a dementia-friendly philosophy.

You are the revolution. You are the Alzheimer Society of Toronto.

Scott Russell



Our Vision

A world without Alzheimer’s disease and other dementias.

Our Mission

To alleviate the personal and social consequences of Alzheimer’s disease and other dementias and to promote research.

Our Values

Collaboration, Accountability, Respect, Excellence

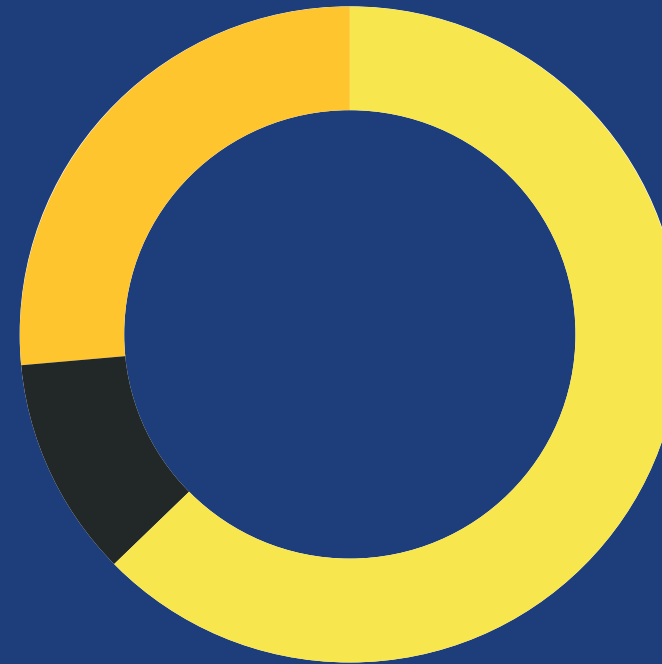


Statement of Operations (in dollars)

April 1, 2017 – March 31, 2018



Revenue	2017	2018
Events	1,495,480	1,468,132 ●
Corporate giving & foundation giving	1,038,877	1,166,260 ●
Individual giving & direct marketing	688,974	867,994 ●
Bequests	452,523	303,753 ●
Total support from the public	3,675,854	3,806,139
Government health programs	1,334,113	1,561,942 ●
Partner charities	300,000	307,198 ●
Literature & seminars	416,519	43,240 ●
Investment & other income	22,831	21,885 ●
Amortization of deferred capital contributions	15,000	15,000 ●
Total revenue	5,764,317	5,755,404



Expenses	2017	2018
Total programs & services	3,815,315	3,839,243 ●
Fundraising	1,358,064	1,607,314 ●
Administration	554,793	656,190 ●
Total expenses	5,728,172	6,102,747
Excess (deficiency) of revenue over expenses	36,145	(347,343)



Impact Story

Steve's life has been deeply affected by Alzheimer's. His mother, Eunice, lived with Alzheimer's for 15 years before sadly passing in February 2013. Steve's mother-in-law was also affected by dementia for 6 years, and his wife put her career as a hairstylist aside to stay home to care for her mom.

Feeling the urge to give back and create change, the #1926Skate was born. Steve's mother was born on December 15, 1926 and so, in honour of her birthday, Steve skates on December 15 for 19 hours and 26 minutes.

Six years later, #1926Skate has completely transformed. It started off as a small event with Steve only telling a few friends to being featured in the news and local papers. To date, over \$30,000 has been raised for the Alzheimer Society of Toronto.



Thank you to our Donors

* Indicates a significant one time gift

Leaders of Hope

We are grateful to the individuals, foundations and corporations who have pledged their support to the Alzheimer Society of Toronto.

\$1,000,000*

Alice & Grant Burton *
George C. Hunt Family Foundation

\$500,000 - \$999,999

Government of Canada's New
Horizons for Seniors Program
Temerty Foundation

\$250,000 - \$499,999

\$100,000 - \$249,999

The Andreae Family
The Bitove Foundation
Linda Bertoldi & Bill Bogart
The Rudolph P. Bratty Family
Foundation
The Decker Family
Neil Jacoby & Karen Brown
Integracare
Toronto Memory Program

\$50,000 - \$99,999

Cynthia Devine & Peter Sucharda,
Devine-Sucharda Family
Foundation

\$25,000 - \$49,999

Carswell Family Foundation *
Mike French & Luisa Torelli
Jane E. Kinney & Christian Bode
Christina Kramer
Anonymous

Annual Donors and Bequests

Thank you to the following individuals, foundations and organizations for their generous support of \$1,000 or more in 2017-2018.

200,000*

Estate of Hermann Pister

\$50,000 - \$199,999

Anonymous

\$20,000 - \$49,999

Estate of John Campbell
Colliers International
Deloitte
Feature Foods International Inc.
John & Deborah Harris Family
Foundation
Estate of Margaret Jane Hayward
Estate of Camilla Horvath
Manulife
RBC
TD Bank Group
Anonymous

\$10,000 - \$19,999

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BMO
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Glenna & George Fierheller
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Scotiabank
Silver's Adaptive Clothing
& Footwear
Slaight Communications Inc.
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\$5,000 - \$9,999

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Canadian MedicAlert Foundation Inc.
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Dr. Alice Dong & Bob Wong
Reinhard Dotzlaw
The Dunfield Retirement Residence
Equitable Bank
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Thank you

to our Donors —continued

Daniele Fiacco
Fidelity Investments
David French
Clayton Gytoku Fund at
Toronto Foundation
The William and Nona Heaslip
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Karen Higgins
The Hope Charitable Foundation
Hydro One Employees' & Pensioners'
Charity Trust
IT Weapons
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Kathryn Kennedy Charitable
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National Pharmacy
Tom's Place
Revera Retirement Living Leaside
Rogers Communications Inc.
Sionna Investment Managers Inc.
Sunnybrook Foundation
Toronto General & Western Hospital
Foundation
David White
Youth and Philanthropy Initiative
Canada

\$2,500 - \$4,999

Sandra Atlin
Fred Azman
Cathy Barrick
David & Joan Black
The Briton House
Choir! Choir! Choir! at
Toronto Foundation
Edward and Fern Cohen Foundation
Robyn Collver and Rob Woodman
Daitchman and Family
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Mary Jane Dykeman
EF International Language Schools
(Canada) Ltd.
P. Lee Fisher
The Alastair and Diana Gillespie
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K.J. Harrison & Partners Inc.
Lianne Leduc
Littler LLP
Bernadette Murphy
OPG Employees' & Pensioners'
Charity Trust
Marc Patenaude
PwC
Toronto Police Services
Communications Services
Allan Walkinshaw & Nancy Cobban
Benita Warmbold & Gerald Wood
Anonymous (3)

\$1,000 - \$2,499

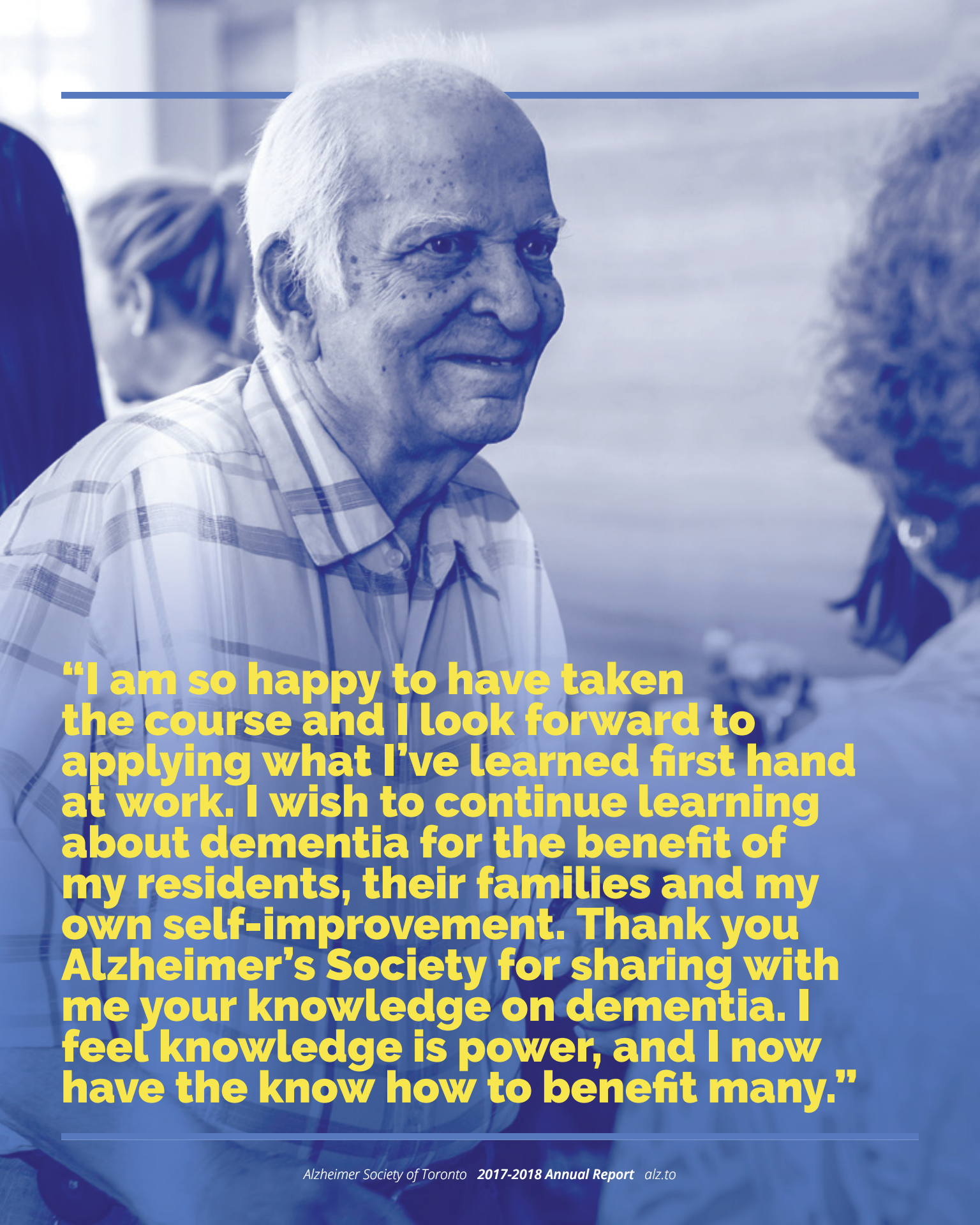
Sally Adams
Peter M Adamson
Jacqui Allard and Burke Paterson
Renza Andrighetti
Simon Ashbourne
Brad and Heni Ashley
Barbados Canada Foundation
Ronald B. Blakely
Blakely Journey
BLG Foundation
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Harold Burke
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Bob Dorrance and Gail Drummond
In memory of Dorothy Eaton
Enbridge Gas Distribution Inc.
The Ezzat Family
Fifthshire Homes Limited
The Friedrichsen Family
The Futerman Family
David Galloway
Global Upholstery Co. Inc.
Go Financial
Hannah Gofman
Melissa Goldband & Lee Grunberg
Goldstein Family Fund at the Jewish
Foundation of Greater Toronto
The Graham Family

We apologize for the accidental misspelling or omissions of donor names.
If you have not been appropriately recognized, please contact us and
we will correct the oversight in future publications.

R. A. Grant
Hai Yang International Inc.
Judith Harris
Naomi Harris
Patricia Hemming
Hood Packaging Corporation
Jane & David Horrocks
HSBC Bank Canada
Humber Valley Terrace
Frank & Nancy Iacobucci
IBM Employees' Charitable Fund
Jackman Foundation
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Kacharie Foundation
Norma Keith Charitable Fund
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The Thompson Family
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Foundation Inc.
Art and Judy Trojan
UBS Bank (Canada)
Rodrigo Veyra
Lynda Watters and
Carolyn Duckworth
Becky and Randy Williamson
Woodbine Entertainment Group
Peter Yeung
Zuber & Company LLP
Anonymous
Anonymous (11)



“I am so happy to have taken the course and I look forward to applying what I’ve learned first hand at work. I wish to continue learning about dementia for the benefit of my residents, their families and my own self-improvement. Thank you Alzheimer’s Society for sharing with me your knowledge on dementia. I feel knowledge is power, and I now have the know how to benefit many.”

Your Impact

How your support helped

1,761

People who participated in support groups (caregivers and person with dementia combined)



189

Support group sessions



7,971

People who participated in education sessions



1,785

Family caregivers who attended education sessions

561

Volunteers



5,523

Volunteer hours



3,299

Clients who were connected to care services (new clients from intake)





“As a caregiver for a loved one, there are very few moments that things seem settled. There is always more to do: appointments, errands, letters, finances etc. It was nice to see how happy the “little blue music box” made my mom. I could not have asked for a better gift for both of us. Thank you from the bottom of my heart!”

Fundraising 2017/2018 Event Highlights

Memory Ball

PRESENTED BY FEATURE FOODS,
FOR THE 6TH YEAR



650

Attendees

Raised

\$100,000

this year



Golf 2 Remember

NOW IN ITS 6TH YEAR!

This yearly fundraiser
has raised

\$8,000

for Alzheimer
Society of Toronto

Thank you: Tara Morse, Betsy
Sumner and Jane Simard



Walk for Alzheimer's

\$80,000+

raised across 4 community parks
in Toronto



Walk for Memories

\$630,000+

Raised for programs and services!

Almost

1,500

Walkers!



Unforgettable Evening

Celebrating 12 Years

Thank you to our sponsors and everyone who made this year's gala a success

Gold Sponsors

The Andraea Family
Deloitte
RBC

Silver Sponsors

Bank of Montreal
Scotiabank
TD Bank Group

Entertainment Sponsor

Alice & Grant Burton

Cocktail Reception Sponsor

Tom's Place

Registration Sponsor

Mattamy Homes

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Memory Ball
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One Kenton Place
PwC
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Silvert's
Sionna Investment Managers
Sunnybrook Foundation
Toronto General & Western Hospital
Foundation
Toronto Memory Program

Personal Sponsors

Alice Dong & Bob Wong & Friends
Les Dakens
Linda Bertoldi & Bill Bogart
Neil Jacoby & Karen Brown

400+
people attended

EVENT RAISED MORE THAN

\$475,000

EVENT HAS RAISED OVER

\$4 million

since year 1

PROGRAMS, EDUCATION & SUPPORT 2017-2018 HIGHLIGHTS

898

public education sessions

1,570



professionals who completed certificate programs

520



people who were educated online

AST has started the revolution...

Here's how you led us there in 2017-2018

You are a Community with Diverse Needs

991

of you are students that graduated from Certificate Programs and will be able to provide more focused, dedicated care to your clients in your communities

- You inspired our Caregiver Resource Guide to be translated into seven languages which help support the people you are surrounded by.
- Three Care Navigators joined the AST team to support clients needs in the home and across the city because your journey is individual.

You Understand Widespread Impact Requires Partnerships

136

Toronto Public Library Branches committed to becoming Dementia Friendly organizations, where community members can enjoy the public space that is safe and accommodating to the needs of the individual

- AST opened their doors to ensure more staff are available across the city to be more accessible for clients in 3 new locations: Reconnect Community Health Services, Providence Healthcare and Toronto Memory Program.
- Aga Khan Museum opened their doors to us to train their staff and to allow clients to be able to experience unique Toronto landmarks in a safe and inclusive environment.

You are Raising the Money Needed to Make Change Happen

242

of you committed to donate monthly because you see the lasting impact this long-term relationship will have

1,825

of you individually donated in honour of someone you love because you want to support other people going through the same experiences

956

of you are families that accessed a Caregiver Support Program to get the exact financial support you needed, when you needed it most

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Alzheimer *Society*
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